**Common MIT tags** (as of 3/24/16)

**SCHOOL TAGS**

School of Architecture and Planning [Don’t use “+”]

School of Science

School of Engineering

SHASS [Don’t spell out full school name.]

Sloan School of Management

**EVERYTHING ELSE** (Excludes many internal DLC names; please be sure to include those when relevant. Also a good idea to tag country names where appropriate.)

3-D

3-D printing

3 Questions

Abdul Latif Jameel Poverty Action Lab (J-Pal)

Administration [Don’t use “MIT Administration.”]

Aeronautical and astronautical engineering

Africa

Agriculture

Algorithms

Alternative energy

Alumni/ae

Analytics

Anthropology

Apps

Architecture

Artificial intelligence

Arts

Assistive technology

Astronomy

Astrophysics

Athletics

Autism

Automobiles

Autonomous vehicles

Awards, honors and fellowships

Bacteria

Batteries

Big data

Bioengineering and biotechnology [Don’t use “Biotechnology.”]

Biological engineering

Biology

Biomechanics

Black holes

Books and authors

Brain and cognitive sciences

Broad Institute

Business and management [Don’t use “Business” or “Management.”]

Cambridge, Boston and region

Campus buildings and architecture

Campus dining

Campus services

Cancer

Carbon nanotubes

Chancellor

Chemical engineering [Don’t use “Chemistry and chemical engineering.”]

Chemistry

China

Cities

Civil and environmental engineering

Classes and programs

Climate [Use for direct climate science.]

Climate change

Clubs and activities

Collaboration

Commencement

Community

Comparative Media Studies/Writing

Computer modeling

Computer Science and Artificial Intelligence Laboratory (CSAIL) [not “Lab”]

Computer science and technology

Contests and academic competitions

CRISPR

Crowdsourcing

Cyber security

D-Lab

Data

Department of Athletics, Physical Education and Recreation (DAPER)

Department of Energy (DoE)

Desalination

Design

Developing countries

Development

Disease

Diversity

DNA

Drones

Drug delivery

EAPS [Don’t write out full department name.]

Earth and atmospheric sciences

Economics

Education, teaching, academics [Don’t use “education.”]

EdX

Edgerton

Electrical engineering & computer science (eecs) [Use the ampersand.]

Electronics

Emissions [Don’t use “Carbon emissions.”]

Employment

Energy [Don’t use “Environment and energy.”]

Energy storage

Engineering systems [NB: The department has shifted to “IDSS.”]

Environment [Don’t use “Environment and energy.”]

Evolution

Exhibits

Facilities

Faculty [Limit use to profiles, awards, and community faculty news.]

Finance

Fluid dynamics

Food

Funding

Genetics

Geology

Global

Global Education and Career Development

Global warming

Government

Graduate, postdoctoral [Limit use to profiles, awards, and grad/postdoc news.]

Greenhouse gases

Haiti

Health

Health care

Health sciences and technology

History

History of MIT

Humanities

Human Resources

IDSS [Use for the Institute of Data, Science, and Society.]

India

Independent Activities Period

Industry

Influenza

Information Systems and Technology

Innovation and Entrepreneurship (I&E) [Don’t use “Entrepreneurship.”]

Institute for Medical Engineering and Science (IMES)

International development

International initiatives

International relations

Internet

Invention

Japan

Jobs

K-12 education

Kavli Institute

Kendall Square

Koch Institute

Laboratory for Information and Decision Systems (LIDS)

Language

Leadership

Learning

Lemelson-MIT

Letters to the Community

Libraries

Lincoln Laboratory

Linguistics

List Visual Arts Center

Literature, languages and writing

Machine learning

Manufacturing

Mars

Massive open online courses (MOOCs)

Materials Processing Center

Materials science [Do not use to denote DMSE.]

Materials science and engineering

Mathematics

McGovern Institute

Mechanical engineering

Media Lab

Medicine

Memory

Mental health

Microbes

Microfluidics

Microsystems Technology Laboratories

Middle East

MISTI [Don’t spell out.]

MIT Corporation

MIT Energy Initiative [Don’t use “(MITEI)” at the end.]

MIT Medical

MIT Museum

MIT presidency [Use “President L. Rafael Reif” unless referring to office/position.]

MITx

Mobile devices [Do not use “iPhone, Android, smartphones.”]

Music

Music technology

Nanoscience and nanotechnology

NASA

National Institutes of Health (NIH)

National relations and service

National Science Foundation (NSF)

Networks

Neuroscience

Nobel Prizes

Nuclear power and reactors

Nuclear science and engineering

Obituaries

Oceanography and ocean engineering [Don’t use “Ocean science.”]

Oil and gas

Online learning

Open access

OpenCourseWare

Optogenetics

Philosophy

Photography

Photonics

Photovoltaics

Physics

Picower Institute [Don’t use “Picower Institute for Learning and Memory.”]

Planetary science

Plasma Science and Fusion Center

Police

Policy

Political science

Politics

Pollution

Poverty

President L. Rafael Reif

President Obama

Privacy

Profile

Provost

Quantum computing

Rankings

Real estate

Religion

Renewable energy

Research

Research Laboratory of Electronics [“of,” not “for”]

Residential life

Robots

Robotics

Satellites

Science writing

Sean Collier

Security studies and military [Don’t use “Security.”]

Self-assembly

September 11

Social media

Social networks

Social sciences

Software

Solar

Space, astronomy, and planetary science

Special events and guest speakers

Sports

Sports and fitness [Use for MIT-related activities.]

Staff

Stars

Startups

STEM education

Students [Limit use to profiles, awards, and student news.]

Student life

Supply chains

Sustainability

Synthetic biology

Systems design

Technology and society

Theater

Transportation

Twitter

Undergraduate [Limit use to profiles, awards, and undergrad news.]

Undergraduate Research Opportunities Program (UROP)

Urban studies and planning

Video

Visual arts

Volunteering, outreach, public service [Don’t use “Public service.”]

Water

Weather

Whitehead Institute

Wireless  
Women

Women in STEM [Don’t use “…in engineering” or “…in science.”]